ARTIFICIAL INTELLIGENCE IN CREATIVE INDUSTRIES:

Psychological and social implications for creators and the public.

Edited by

Francisco Tigre Moura
Caterina Moruzzi

ROUTLEDGE

CALL FOR CHAPTERS

RATIONALE OF BOOK

"Artificial Intelligence & Creativity: Psychological and Social Implications for Creators and The Public" aims to provide a comprehensive exploration of the transformative impact of AI on creativity from the perspectives of both creators and the public. This edited volume will focus on the complex interactions between humans and AI within creative fields, offering critical reflections and diverse viewpoints on how AI systems are reshaping the creative landscape.

The book is structured into two primary sections, each focusing on a different stakeholder in the AI creativity ecosystem: creators and the public. The first section will explore the implications of AI-assisted creativity for human creators. Chapters will examine how AI tools influence the creative process, enhance or inhibit artistic expression, and challenge traditional notions of authorship and originality. Contributors will discuss the psychological impact on creators, including potential changes in creative confidence, motivation, and identity. Social implications, such as the shifting dynamics in creative industries and the collaboration between human and machine, may also be discussed.

The second section will focus on the public (e.g. consumers, audiences, and the general public) of AI-generated or AI-co-created outputs. Chapters will discuss how AI impacts the reception and interpretation of creative works, including changes in aesthetic appreciation and the cultural value assigned to AI-generated products. Psychological perspectives might explore, for example, how consumers perceive and emotionally respond to AI creativity, as well as the potential effects on human empathy and connection. Social implications, including the authenticity of AI-generated works, democratization of art and the potential for AI to bridge or widen cultural divides, may also be addressed.

By examining both creators and the public, the book aims to provide a holistic overview of the psychological, philosophical, and social implications of AI in the creative domain. Contributions may range from theoretical analyses and empirical studies to case studies, ensuring a diverse debate on the evolving relationship between human creativity and artificial intelligence.

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STRUCTURE OF BOOK

PART ONE
CREATORS
This initial section will critically discuss psychological and social implication of the use of AI in creative tasks from the perspective of creators. Authors may address topics such as motivation, creative value, psychological ownership, creative control and more.

EXAMPLES OF TOPICS
- Creative motivation
- Authenticity
- Psychological ownership
- Creative skill and expertise
- Copyright and authorship
- Emotion and creation
- Creative control
- Employability and education

PART TWO
THE PUBLIC
In this section, authors will focus on how the public (e.g. consumers, audiences or the general public) respond to creative outputs which have been autonomously created by AI, or co-created with human creatives or non-creatives. Topics may include, for example, authenticity, value, acceptance or emotional responses. Furthermore, beyond responses to products, authors may also focus on the public's responses towards creative processes, creators and even lesgislation or the future of creativity.

EXAMPLES OF TOPICS
- Acceptance and desensitization
- Authenticity perception
- Quality and creative value
- Emotional responses
- Creative augmentation
- Emotions
- Copyright and provenance

TYPE OF CHAPTERS

We cordially invite the submission of innovative ideas, which may be presented in the following formats:

- **Formats:** Primary research, theoretical papers, case studies, literature reviews and position chapters.

GUIDELINES FOR AUTHORS

IMPORTANT!

PLEASE RESPECT THE PROPOSED STRUCTURE TO ALLOW
FOR A COHERENCY AMONG AUTHORS AND CHAPTERS.

1. **Title of chapter**
2. **Introduction:** Provide background information to the topic, with industry examples and relevant sources.
3. **Discussion:** Explain and discuss the question/topic in depth, with references, data, and examples.
4. **Conclusion:** Discuss potential future developments on the topic and suggest a future research agenda.
5. **References:** Use APA referencing style.
6. **Appendix:** Include any additional materials, tools or examples that may be useful for readers to co-create with AI on the context of your chapter.

MAXIMUM NUMBER OF WORDS PER CHAPTER

(INCLUDING REFERENCES)

5,000

SCHEDULE

DEADLINE FOR
ABSTRACTS
(300 words max.)

15TH OF JANUARY 2025

ACCEPTANCE OF
ABSTRACTS

15TH OF FEBRUARY 2025

DEADLINE FOR FIRST
SUBMISSION

15TH OF MAY 2025

DEADLINE FOR SECOND
SUBMISSION

15TH OF AUGUST 2025

INTERESTED?
Send us a 300-word (max.) abstract!

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